

## **WHAT IS A MUSIC SALON?**

- Salons take place in a private venue (home, loft, gallery, and barn) rather than a commercial venue.
- Smaller communities that are not on 'touring routes' have an opportunity to invite an Artist further afield.
- People can create a 'sacred space' for something they value and want to share with their community in the informal intimacy of their own home.
- Artists appreciate the respect and care that comes from the collective energy created by a Salon.
- Salons can be 'private' or 'public' depending on the wishes of the Saloniere (Host or Hostess)

## **PERFORMANCE:**

- Introduction by Saloniere
- Music 90 minutes with intermission / 2- 45 min sets
- Opportunity to talk with musicians and ask any questions

## **AFTER PERFORMANCE:**

- CD, merchandise sales & signing
- Reception (optional)

## **RESPONSIBILITIES OF SALONIERE:**

- PROMOTING Salon- (posters/ emails invitations/ word of mouth)
- COMMUNICATIONS with Guests
- Food & Beverages for Guests ( paid for by charging for them) or offer BYOB
- LOCAL TRANSPORTATION for Artist
- FREE ADMISSION for children, teenagers, low-income guests (floor space at front)
- SOUND SYSTEM:  
Option 1 :No sound system (therefore no cost)  
Option 2: small sound system if space requires it
- PIANO if possible
- SETTLING finances upon completion with brief summary log of expenses and receipts

## **FINANCIAL:** (you have a \$300 budget from ticket sales)

- MINIMUM TICKETS GUARANTEE (to be agreed upon with CG)  
(This is how much you have to be prepared to pay if you do not sell enough tickets, so consider carefully)

- ACCOMMODATION of performers of 1-2 nights in modest B&B/hotel or home (privacy appreciated)
- PROMOTIONAL expenses
- PIANO TUNING if required
- MISCELLANEOUS EXPENSES unless agreed upon by Artist

#### **RESPONSIBILITIES OF ARTIST:**

- CONCERT: 1x90 or 2x45 minutes
- Promo material : press kit & poster graphic
- Community participation where possible
- Travel costs

#### **ARTIST FEE:**

- 100% ticket sales minus up to \$300 to cover your costs
- TICKET PRICING (to be discussed with CG )

#### **OTHER OPTIONS:**

- PRIVATE Salon - Some hosts have simply engaged Artist at a flat fee and had a private Salon for friends.
- CREATIVE THINKING - Local musician opening? Discussion panel afterwards with local artist, musician, etc.?
- ART GALLERY - Local Artist paintings can be brought to Salon (unframed)
- USE OF TIME - Where possible, contribute to community (speaking at nearby schools, etc.)

#### **HOW TO SEND A PROPOSAL:**

- 1 Name, address & contact details: email, phone#, cell # etc to send contract
- 2 Address of Salon
- 3 Nearest town/airport/train station
- 4 Description of venue (photos helpful)
- 5 Have you ever done something like this?
- 6 How will you let people know about it?
- 7 Flat fee or ticketed event?
- 8 Ideal time frame (please suggest three dates, in priority order)
- 9 Does room require sound system?
- 10 Piano available?
- 11 How do you envision your Salon format?
- 12 If Salon is confirmed do you want the performance listed on CG web site? (If so, include phone number and/or email?)

13 Questions, or anything else?

Thank you for your interest!

We look forward to hearing from you.

Send by post or email to:

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